DX CREATOR CUTS

フィリピン同人誌即売会
※DOUJIN EXPO 2



Creator cuts inside a catalog for a doujinshi convention in Japan (@kagonoikeazuki/X)

KNOWING THE CUT

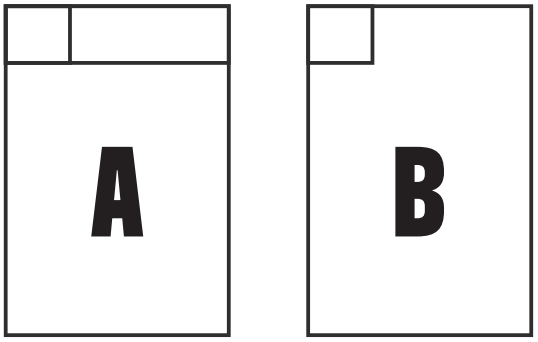
A **cut** is a piece of illustration a creator prepares to promote themselves and their works. Aside from illustrations, a cut may also contain text, logos or marks, webpage links, and social media handles.

These cuts are what you will find inside the catalog of a doujinshi convention in Japan, and the Doujin Expo 2 Catalog will contain the cuts of all participating creators.

PREPARING THE CUT

Each registered exhibitor must provide one (1) cut for the catalog and event promotion. Templates in both PSD and PNG formats are available. Please follow exactly the specifications below for your creator cut.

Size (in pixels): 1418 × 2079 px
Size (in millimeters): 60 × 88 mm
Resolution: 600 dpi
Color mode: Grayscale



Please use just one from the two template options. Option **A** is ideal if your exhibitor name is short. Option **B** is good if you need a little more space for your illustrations, text, and other details.

Please save the cut as an image file (PNG, JPG, or GIF) using this file name format:

`dx2_[exhibitor name].[format]`

Examples:
`dx2_circle.png`
`dx2_long-exhibitor-name.jpg`
`dx2_doujin-expo.gif`

MAKING THE RIGHT CUT

❶ **DO** convert images to grayscale or use black-and-white images only. Adjust the brightness and contrast if necessary.

❷ **DO** use black on light backgrounds (or white on dark backgrounds) for text.

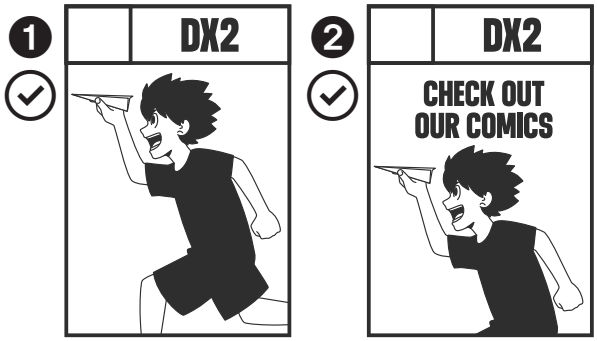
❸ **DO** apply a stroke or outline to text above a noisy background.

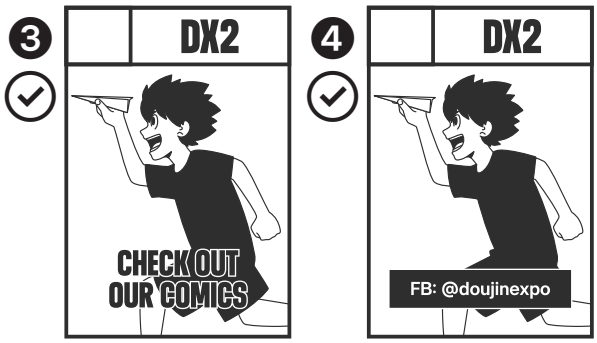
❹ **DO** use a social media icon or shorthand (such as FB for Facebook; IG for Instagram) and use the handle (e.g.: @doujinexpo); also, **DO** omit "https://" and "www" from the web address.

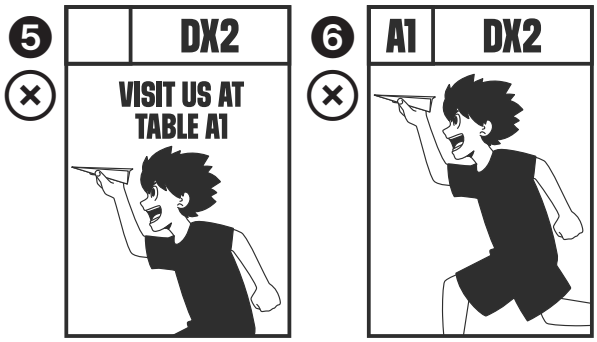
❺ **DON'T** write your table spot number on any part of the cut, including ❻ the alloted space for it (upper left corner).

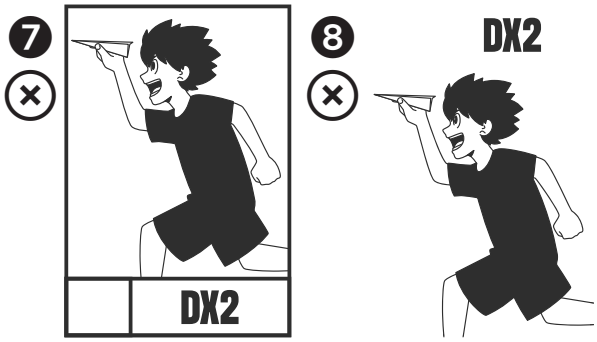
❼ **DON'T** modify any part of the cut template or ❽ remove the template completely.

DON'T place any explicit content, in the form of images, words, or both, on the cut.









QUESTIONS

Can we add more text to the cut?
Yes, you can. Kindly follow our guideliness on text color, and make sure it is readable.

Can we add Japanese text to the cut?
Yes, you can. But no offensive or derogatory words, please.

Can we add more than one social media handle?
Yes, you can add as many as you want as long as they will fit the space.

Can we make it look like a comic panel?
Yes, you can. But do not modify the cut partitions or remove them completely.